

2010-2011 FOUNDATION GIVING Campaign

Making a Difference. Changing Lives...

Columbus (OH) Alumnae



September 1, 2010
- June 30, 2011

"Without community service, we would not have a strong quality of life. It's important to the person who serves as well as the recipient.
It's the way in which we ourselves grow and develop."
~ Dorothy I. Height ~

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GIVE... Make a Difference

2010 – 2011 Sorority Year
**Theme: Making a
DIFFERENCE. One Day and
One Month at a time!**

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WHO is the DFGC?

Description

The Delta Foundation of Greater Columbus (DFGC) is a 501 (c) (3) non-profit foundation that was incorporated in June of 2007 and is primarily designed to help strengthen and expand the charitable, educational, and other programs of the Columbus (OH) Alumnae Chapter of Delta Sigma Theta and other organizations with similar community service goals.

The Mission

The Delta Foundation of Greater Columbus strives to be a premier non-profit organization serving as a conduit for funding that impacts the needs of the Greater Columbus community.

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DFGC has identified the following key impact areas:

- Arts and Community Enrichment
- Educational Development
- Health and Wellness
- Economic Development targeted to the Westside of Columbus

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Current Board

2010-2011

- | | |
|---------------------|---------------------|
| •Alethea Gaddis | President |
| •Deidra Reese | Vice President |
| •Carol E. Ware | Financial Secretary |
| •Maggie L. Burnes | Treasurer |
| •Marcia Dukes | Secretary |
| •Lucinda P. Jackson | Board Member |
| •Laticia T. Khalif | Board Member |

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2010 - 2011 CAMPAIGN GOALS BOARD OF DIRECTORS

1. **Identify a Target Population for Solicitation, Develop / Maintain a Listing of targeted Population and Solicit thru phone, email or face-to-face meetings at least two (2) potential sponsors / month.**
2. **Develop a 2010 Chapter Giving Campaign by 10/31/10, communicate strategy to chapter members by 12/31/10 and report progress on a quarterly basis.**
3. **Ensure that 100% of Current Board Members have contributed a minimum of \$50 by 06/30/11.**

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2010 - 2011 CAMPAIGN GOAL
CHAPTER MEMBERS

(Year 1 – Kickoff GIVING Plan)

Total Chapter Participation – 50%
.50 (≈180 members) = 90 members
participating

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2010 - 2011 CAMPAIGN GOALS
CORPORATE SPONSORSHIP
(Year 1 – Kickoff Plan)

- **Establish 3 KEY Levels of Co-Sponsorship:**
\$1,500 / \$1,000 / \$500
- **Define Key Objectives / Allocations for Monetary Donations**
 - 1. Statewide Founders Day**
 - 2. Endowment Fund**
 - 3. Scholarship Fund**
 - 4. Chapter Programs**

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FINANCIAL SUMMARY
State of the Foundation

As of November 30, 2010

Investment / Endowment Acct	\$1500.00
Monies Donated from Members	\$2650.00
Corporate Sponsorships	\$2000.00
Grants Received	\$3204.00
Kroger Reward	\$665.00
Amount Pledged for 2011	\$725.00

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GIVING / PLEDGE OPTIONS

- Donate online using PAY PAL
- Donate using Paper Pledge card

-OR-

- Choose from different PLEDGE options
 1. Payroll Deduction (Per Your Company Policy)
 2. Credit Card using PAY PAL
 3. Personal check

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LEVELS OF GIVING

Minerva	\$500+
Fortitude	\$250
Delta Spirit	\$100
Torch Bearers	\$50
Pearls	<\$50

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SOROR PARTICIPATION

Minerva	\$500 plus	1 Soror
Fortitude	\$250	
Delta Spirit	\$100	3 Sorors
Torch Bearers	\$50	10 Sorors
Pearls	<\$50	1 Soror

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ACCOLADE – The MINERVA Donation consists of a GENEROUS CONTRIBUTION of \$2000.00 from an anonymous donor and soror. This donation will be used to create “The Minerva” Renewable Scholarship which will consist of a 500.00 renewable scholarship over 4 years.

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FREQUENTLY ASKED QUESTIONS

1. What is the minimum gift amount? - The campaign asks that you pledge a minimum contribution of \$25 per fiscal year.
2. What are the giving methods available to me? - If you donate online, you may use a credit / debit card or personal check. If you donate using the paper pledge form, you may execute your pledge by cash, personal check or money order.
3. Will I receive a receipt for tax filing purposes? – Yes. You will receive a donation / confirmation letter by 01/31/2011 that can be used for tax substantiation purposes. Please retain this letter for your files.
4. If I am interested in giving to a specific committee or activity, can I designate or earmark my funds? – Yes. Indicate on your check or contribution form.
5. If I want to write a personal check, to whom do I make the check payable? Please make the check payable to DFGC.
6. If I want to complete the paper pledge form, where can I get it and whom should I return it to? – To obtain a form, see any DFGC Board Member or go to the Members Only Section of the chapter's website. All forms should be returned to the Financial Officers of the DFGC Board.

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WE NEED YOU **NOW MORE THAN EVER!!!**

- Nearly 20% of children in Ohio live in poverty.
- About 1.2 million Ohioans were uninsured last year, up 15% from 2004.
- Last year, over one third of Ohio's kindergarteners arrived on their very first day of school not prepared to succeed as learners, increasing the need for intervention and the risk of not graduating from high school.
- Mortality rates in Columbus from diabetes are double the national rate and four times higher for African American males.
- Salvation Army of Columbus reports a 50% increase in need for meal services.

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**Support OUR Chapter... Make a
Difference... Watch us GROW**

**ACT NOW
PLAN TO GIVE!!!!**

In these difficult economic times, the challenges faced in our communities are greater than ever. Even the SMALLEST amount, can make a HUGE DIFFERENCE in someone's life.

How can 1 Campaign change a life?

**If WE get involved,
set an example, and
make a difference
TOGETHER, we can reach
OUR GOAL**

**ACT NOW!
PLAN TO GIVE!**

In closing, LET US NOT FORGET...



Sometimes we forget that donors are our customers, they are our partners in philanthropy, and they are members of our organizational family. As a result, they deserve the best care that we can give them...not just to keep them coming back and giving more, but because of their generous spirits and commitment to our cause.

Sorors, Thank You in Advance for your participation. We GREATLY Appreciate it!!!